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At the National Advertising Division (NAD) annual conference your registration grants you access to practical tips, networking, and insights exclusive to attendees of this in-person event.

Across a concentrated two-day agenda, attendees will learn best practices from advertising and legal professionals, including:

- How to navigate cutting edge and recurring issues.
- What is on the FTC’s radar, now and in the year ahead.
- Where the ad law world is headed and how to stay ahead of the curve on emerging issues and advertising industry trends.

Only at the NAD annual conference can you gain critical insight into NAD truth-in-advertising case decisions. You will leave NAD 2022 with actionable takeaways that will help your company and clients prevent future mistakes.

WHO

Re-Connect with colleagues. Collaborate with peers.

The annual conference usually attracts close to 300 attendees including advertising and legal professionals, state and federal regulators, academics, scientists, and members of the press. Businesses of all sizes represent a wide variety of industries, including food and beverage, telecommunications, consumer packaged goods, health and wellness, and more.

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